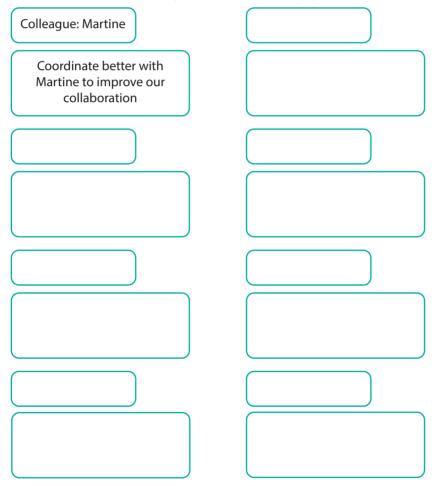


COMMUNICATION: SHARING IS CARING

By involving your stakeholders, you improve your chances of keeping your promise. Share the 'why' with them: the reasons you appreciate their support. Take another look at your promise signpost and your roles wheel on which some of your stakeholders are mentioned:

1. Use the role wheel to decide who you will approach to discuss your promise.

2. Write down two or three keywords to describe 'why' you want to do this.



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- 3. Plan a suitable time for both of you to have a win win talk: lunch or dinner, a meeting that was already in the schedule, going for a walk together,....
- 4. Explain your promise and the 'why'.
- 5. Explain how he/she is involved.
- 6. Ask him/her to help you and how this could be achievable for him/her.
- 7. Ask if you could check in regularly about how you're evolving.
- 8. Thank the other person for their contribution and time.